



Potti Pocket® and Pocket Palz® Rebranded to Wallabox™

Simple, inexpensive wall box keeps expensive mobile devices safe

Wilmington, NC - May 09, 2018 - [Wallabox™](#), the North Carolina-based company, announces broadened availability of its patented smartphone holder. The company designed Wallabox to keep smartphones safe when not in use.

“A lot of people pay more for their smartphone than they do for their laptop,” said Anne Brewer, inventor and founder of Wallabox. “Yet 20%, 1 in every 5 people, have dropped their smartphone into a toilet. It’s a very costly mistake - one that made me actually put my other business aside to start this company.”

Early users have pointed to the peace of mind Wallabox has given them, just knowing where they put their phone when it leaves their bag or pocket. Numerous [reports](#) of fires that have resulted from devices being placed under pillows at night while charging have increased the need for better storage.

“My first customers for Potti Pocket® were port-a-john companies, restaurants and bars” said Brewer. “But I realized I needed a cell phone holder beside my bed, in my car, and in my office so I came up with the name Pocket Palz® which was universal. I was literally selling the same item with two different names - Potti Pocket® and Pocket Palz® and determined a name change was due.”

This wall box, approximately 4” x 6” x 1”, is made of thick, durable plastic and comes with removable, non-damaging tape for easy installation and is available in 5 colors. Wallabox retails for \$14.99 and is available at www.mywallabox.com or on Amazon https://lnkd.in/g_vJcGb.

About Wallabox

Headquartered in Wilmington, NC, Wallabox helps protect smartphones from drops, plops and spills. Dedicated to finding ways to keep electronic mobile devices safe, the company focuses on simple but viable low-cost solutions for consumers. Wallabox is the company’s first product, and has been welcomed not only by teenagers, college students, busy families and professionals, but by restaurants, universities, stadiums and anywhere a public restroom exists. For more information visit www.mywallabox.com.

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